



Welcome to Dog Training Elite Charlotte! We are a professional, family-owned Charlotte-based dog training company with over 40 years of experience that specializes in strengthening the bond between your dog and your family, with a strong emphasis on teaching your dog the highest level of obedience, despite even the toughest level of distractions. Our **Charlotte dog training** programs are certain to meet all of your training needs.

## **Empowering Owners**

We strongly believe that the key to sustained obedience and training is to empower owners to be an integral part of the training experience. We work with dogs of any breed, size or age and we empower owners with lifelong skills to continue successes, no matter the problem behavior. We help with the below behaviors and so much more. Call us today for more information!

- Leash & potty training
- Staying & coming
- Destructive chewing & digging
- Stealing food, clothing, or other objects
- Barking, howling & whining
- Food guarding & begging
- Mouthing, nipping & playing rough
- Anxiety & submissive urination
- Jumping up & hyperactivity
- Aggression & anxiety



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**Website: [www.dogtrainingelite.com/charlotte](http://www.dogtrainingelite.com/charlotte)**

**Facebook: @dogtrainingelitecharlotte**

**Instagram: [dte\\_charlotte](https://www.instagram.com/dte_charlotte)**

Choose the training program that is right for you and let us show you why we are  
The Last Dog Trainer You Will Ever Need!

**Call us today for more information!**

## Our Balanced Theory

We base our training around the "Classical Conditioning" model (a.k.a. "Pavlovian" or "respondent conditioning"). This includes developing conditioned or automatic reflexes to commands. In its simplest form (after proper conditioning), when the owner says "sit," the dog automatically sits without thinking about it. Our unique techniques ensure our program is a success no matter what behavior we encounter.

Research has shown positive reinforcement to be more effective with longer lasting results than other training methods. We help you and your dog achieve sustained, deep-rooted obedience. We do not use punishments or shock collars. We pair positive reinforcement training with an electronic collar for superior results. An electronic collar is not a shock collar and does not harm the dog, but is used to gain the dog's attention, just as you would with the tug of a leash. It is never used as a punishment for bad behavior.

- **Empowering Owners:** We empower owners to train so their dog knows who to obey at all times.
- **Personalized:** We deal with problem behaviors on a personal basis.
- **Environment Specific:** We train wherever issues tend to arise (i.e. jogging, park, home).
- **Supportive:** We support owners in the off-hours
- **Involved:** We work with all members of the household.
- **Simplified & Customized:** We plan training around the owner's schedule and require only 15 min/day follow-up practice.
- **Continued Training:** Additional programs / group sessions offered after in-home training.
- **Lifetime Investment:** We follow-up & are invested in the owner's success long-term.
- **Satisfaction Ratings:** Our high client satisfaction rating sets us apart from competitors.

**clas·si·cal con·di·tion·ing** PSYCHOLOGY *noun*

*A learning process that occurs when two stimuli are repeatedly paired; a response that is at first elicited by the second stimulus and is eventually elicited by the first stimulus alone.*